



DATE: Sept. 8, 2008

MEDIA ADVISORY

Community Invited to Attend Coffee House Reveal for Sam Malek and Martirez Family

WHAT: More Than Coffee Shop Reveal

WHO: "Extreme Makeover: Home Edition," Consolidated Construction Group, Callier Thompson Shea, Sam Malek and Martirez family

WHEN: Tues., Sept. 9, 2008

1 p.m. – The community is invited to come to location to be part of the audience for the reveal segment of the show. Spectator area is limited (approx. 300 persons) and will be filled on a first-come first-serve basis. Please direct viewers/listeners/readers to the Web site, www.extremehomemakeoverstlouis.com, for details.

At or around 4:30 p.m. – Coffee shop revealed

WHERE: 14240 Manchester Road, Manchester, MO 63021

WHY COVER THIS EVENT: Be there for both Sam Malek's and Dawn & Emmanuel Martinez's reaction as this second surprise project is unveiled. Following the reveal, Malek and the builders will be available for interview. The Martirez family will not be available for interview until after their home is revealed on Sept. 10.

BACKGROUND: "Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as the Best Reality Program (non-competitive), is entering its sixth season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer, and David Goldberg is the president of Endemol USA. For information on the project, please visit www.extremehomemakeoverstlouis.com.

NOTE: Media are invited to cover the event with a reporter, camera crew or photographer. Media parking at 14240 Manchester Road.

Spectator parking will be located at the former Thomasville Furniture site, located near the coffee shop.

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