



DATE: Sept. 9, 2008

MEDIA ADVISORY

Community Invited to Attend Martirez Home Reveal

WHAT: "Move That Bus" Martirez Home Reveal

WHO: Martirez family, "Extreme Makeover: Home Edition," Consolidated Construction Group, Callier Thompson Shea

WHEN: Wednesday, Sept. 10, 2008
10 a.m. – The community is invited to come to location to be part of the audience for the reveal segment of the show. The spectator area is limited and will be filled on a first-come first-serve basis.
At or around 11 a.m.-1 p.m. – Family arrival, filming for "Move That Bus" segment

WHERE: 7329 Brunswick Ave., St. Louis, MO 63119

Spectators must park at 7505 Watson Road (former Kenrick Cine site) and a shuttle will take them to the site.

WHY COVER THIS EVENT: Be there for Dawn, Emmanuel, Elle, Evan and Alec Martinez's reaction as they see their new home for the first time. Following the reveal, the builders and designers will be available for interview. The Martirez family will not be available for interview until the press conference at 11 a.m. on Sept. 11.

BACKGROUND: "Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as the Best Reality Program (non-competitive), is entering its sixth season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer, and David Goldberg is the president of Endemol USA. For information on the project, please visit www.extremehomemakeoverstlouis.com.

NOTE: Media are invited to cover the event with a reporter, camera crew or photographer. Must bring satellite truck and wired mics (no microwave trucks or wireless mics allowed). Media parking is on Nottingham.

MEDIA CONTACT: Carol Sheahan, Hughes, 314.571.6335 (office), 314.570.1689 (cell) or csheahan@hughes-stl.com.

-30-

www.extremehomemakeoverstlouis.com

Be a part of something bigger. Visit the website and volunteer today.

website donated by
thoughtprocess
INTERACTIVE

Proudly sponsored by